



# Sale Assistant

## Problem

- Everyday shopping can get stressful and time-consuming
  - You have many shops to visit, prices to compare and decisions to make
  - You have no time and patience for any of this!
- Do it anyway. Oh, and remember to fill your gas tank!
- Spend more and settle for the limited product range in the nearest store.

## Solution

### Sale Assistant

- A single web-interface for consumers to order goods from any store.
- Real-time delegation of delivery companies to handle orders.
- Route optimization combining product retrieval and delivery for multiple orders.
- A simple solution for stores without online shopping portals to reach potential customers.

## Architecture

- .NET framework
- Windows Azure databases
- Google Maps for location and route data
- Separate optimization modules
- MVC 4 architecture to achieve high modularity, reusability and customizability.

