

# Sale Assistant

## **Problem**

- Everyday shopping can get stressful and time-consuming
- You have many shops to visit, prices to compare and decisions to make
- You have no time and patience for any of this!
  - → Do it anyway. Oh, and remember to fill your gas tank!
  - → Spend more and settle for the limited product range in the nearest store.

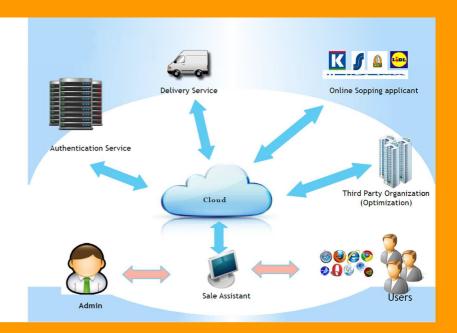
# Solution

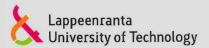
#### Sale Assistant

- A single web-interface for consumers to order goods from any store.
- Real-time delegation of delivery companies to handle orders.
- Route optimization combining product retrieval and delivery for multiple orders.
- A simple solution for stores without online shopping portals to reach potential customers.

## **Architecture**

- .NET framework
- Windows Azure databases
- Google Maps for location and route data
- Separate optimization modules
- MVC 4 architecture to achieve high modularity, reusability and customizability.





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